### Special at 9 o'clock.

46 pieces of Mc-Creery's 72-inch Pine Imported White French Organdie, worth fully 50c - at o'clock, in basement, per

yard-

Stock o

# Who Is McCreery?

For almost half a century the house of "James McCreery & Co." has been the acknowledged leader in New York retailing, enjoying the most exclusive and high-class trade, until the very name has become inseparably linked with the idea of superior quality.

### Not Vntil 9 o'Clock Monday morning will this great sale begin, in order that patrons living at a distance may have equal buying chances with those more accessibly situated. Plenty of extra salespeople! Extra delivery wagons! Extra bun-

Special Offer. At 9 o'clock we place on sale 50 pieces 27 - inch Silk Warp Mousseline, navy blue ground, with pretty Dresden and floral designs-finest silk warp fabric made -McCreery's price 35c - our price, on main

121/2c

loor, per yard -

#### McCREERY'S FINE

### Handkerchiefs.

Special at 9 O'Clock — Ladies' Pure Linen Handkerchlets, with hand-embroidered initials— 4 dozen in box — McCreery's price \$1.50—at 9 o'clock and as long as they last, 75c 75c

Ladies' and Men's Fine Linen Hemstitched Hanckerchiefs, all width hems-Mc-Creery's price 35c-your choice at .......

Ladies' Fine Sheer Linen scalloped, em-

Ladies' dainty Liven Handkerchiefs, richly Ladies' very fine Linen Handkerchiefs, exquisitely embroidered in claborate and dainty justierns - McCreery's price 85c 50c

Ladies' finest quality Handkerchiefs, with 

### McCreery's Splendid

### Dress Trimmings.

We will sell, in the Basement, 150 pieces of fine Embroidered Persian Appliques and Bands, silk and gold embroidered trimmings, some fancy spangled trimmings, chiffon applique trimmings and other styles, old pieces, worth \$1.25—

Monday in the Basement, per yard. 25c

125 pieces odd styles of fine Chiffon Applique Trimmings, in black, white, black and gold, white and gold, Persian embroidered Appliques, fancy gime and gots, appliques, and some odd pieces of fine French Novelty Appliques and fancy trimmings, worth to \$1.00—

On Main Floor, per yard

On Main Floor, per yard

Very fine Embroidered Persian Bands, silk-25 pieces of fine Silk-embroidered Chiffon

Applique Trimming«—black or white, black and gold or white and gold—from 2% to 6 inches wide, worth to \$12.50—Monday, on Main Floor, per yard .....

Garaitures—Such as Boleros, Reveres, Col-iars, full Jackets. Yokes and other set pieces— fancy spangled, hand-made lace braid pieces, slik and gold, pearl and beads, embroidered slik and gold pieces, fancy gimp and spangled—numerous styles of combinations and many fine French samples, in black and colors. LOT 2

Worth to \$6.50. Worth to \$12.23,
Your choice at Your choice at

#### \$2.50 \$5.00 \$1.00 McCreery's Finest, Richest

Art Linens.

Fine hand-silk embroidered Scarfs and Squares, hand-made Renaissance Lace Scarfs and Squares, beautiful Cluny and Torobon Lace Scarfs and Squares.

Fine hand-made Taoro Pieces, hand-drawn Mexican Scarls and Squares. Combination Pieces, centers colored and cream lace braid outside. Hand-made Arabian Pieces, hand-made white em-broidered Scarfs and Squares—a charming assort-ment, representing all sizes and styles in the very speet qualities and designs.

McCreery's \$ 5.00 Pieces at ...... \$ 5.37 McCreery's \$ 7.50 Pieces at ...... \$ 5.00 McCreery's \$10.00 Pieces at ...... \$ 6.67 McCreery's \$15.00 Pieces at ..... . \$10.00 McCreery's \$20.00 Pieces at .. .... \$13.33 McCreery's \$25.00 Pieces at ...... \$ 16.67 McCreery's \$30.00 Pieces at .... . . . \$20.00

### McCREERY'S

### Fine Draperies.

Special at 9 O'Clock-Fine 32-inch plain 

Silk Bamasta, Tapestries, Brocatelles, Velours, etc., in handsome new designs and elaborate color combinations, suitable for upholstering furniture, portieres and draperies.

McCreery's \$1.50 quality 50-inch Real French Tapestry-Our Price, per yd. ... 89c McCreery's \$2.00 quality 50-inch \$1.19 Slik Damask-Our price, per yard ..... McCreery's \$2.50 heavy 50-iuch \$1.50 French Velour-Our price, per yard ..... McCreery's \$3.00 quality Silk Tapestry, 50 50 inches wide-Our Price \$1.85 McCreery's \$4.00 Silk Brocatelle, 50 inches

#### foremost firm of the foremost city of the Western Hemisphere. "McCreery's" reputation was not confined to New York, but extended from Maine to California—the embodiment of superlative superiority. The glory of the name is well upheld by the matchless merchandise offered here to-morrow, and a chance to buy it at such important price reductions is one that should not be ignored. But what's the use of rhetoric? You can't judge the importance of this sale by TALK-

Ribbons. McCreery's 50c to 85c Ribbons at 25c. Taffeta, Gros Grain, Liberty, Satin Taffeta, Satin and Gros Grain and Fancy Ribbons, from 5 to 9 inches wide—McCreery's 25c our price 50c to 85c a yard—

Dress Goods.

Nun's Veiling-McCreery's 38-inch, all wool,

in all the popular colorings—one of the prettiest abrics shown this season in thin material—45c

Sea side Serge -48-inch, in all the new pastel

Voile—24 pieces of this entirely new 44-inch material—now all the rage in Paris and New York—all the popular shades of gray, tan, brown, castor, blue, red. etc.—McCreery's price, \$2.00—Our l ric: \$1.35

McCreery's Finest and Daintiest

Wash Fabrics.

Swiss—Fine Imported 32-iach St. Gall Swiss—the most beautiful designs ever shown in St. Louis—McCreery's price, 660— 33c

Swiss-44-inch Imported Woven Dot St. Gall

Grenadine-50 pieces of Finest Imported Mo-

Ladies' and Men's Imported, Pull Regular-made, Fast Black. Fancy-striped, Figured and solid-colored Cotton and Lisle Turead Hose and Hulf Hose, with double soles and high spliced heels-McCreery's price 50c—Our 29c

adies' Extra Pine Imported Hose, in fast

Rich novelties in Ladies' Imported, Full Regular-made Hose, in dainty lace openwork, vertical stripes and famey colors—lis's thread—high snileed hoels and double soles—McCreery's price, \$1.25—Our Price.

Also an elegant line of High Grade Nov-

elties and beautiful Silk Hosiery at decided

reductions from McCreery's prices.

McCreery's High Grade

Imported

Hosiery.

**Imported** 

McCreery's Swell, Fashionable

McCre ry's

Elegant Silks.

Special at 9 O'Clock-Beautiful striped and

checked corded Wash Silks, in all the dainty spring shades—McCreery's regular 50c silks—will launder nicely—at 9 o'clock and as long as they last, per yd... 25c

Colored Moire and Watered Silks-Mc-

Creery's price \$1.25— 49c

Brocaded and figured Crepe de Chene, in all the new shades, also white, cream and black-McCreery's price \$1.50-Our Price. 75c

Fancy Silks, such as Persian, hemstitched,

Striped, plaids, colored grounds and black braids, etc.—McCreery's price 98c

High-class Novelty Silks-some in waist and

dress lengths-Warp Prints, White Bro-cades, Satin Duchesse, etc.-McCreery \$1.25 sold these up to \$2.50-Our Price.......\$1.25

Panne Velvets in rich Persian, Oriental fig-

ured and tufted effects-McCreery's \$1.35

Black Silks.

20-inch black Pean de Soie and Satin Luxor-

McCreery's price \$1.15— 85c

21-inch black Satin Duchesse-fine quality-

McCreery's price was \$1.25— 98c

21-inch pure dye black Taffeta, of very finest

grade-McCreery's \$1.00 quality- 75c

45-inch black pure Silk La Tosca Nets-Mc-

Black brocaded and figured soft finish Satin-

McCreery's price was \$1.50- 95c

Regence, Alma Gros Grain, etc.—Mc-Creery's price was \$2—your choice at... \$1.25

48-inch extra fine quality black Canton

Crepe-McCreery's price was \$3.25-\$2.25

McCreery's elegant Crepe de Chene and Taffeta Robes and Dress Patterns—too many styles to de-scribe. Come and see them en our counters at ridicu-lous prices Monday.

New Portieres.

300 pair fine Portieres, consisting of all-silk Damask, Mercerized Silk, real French and

Persian Tapestry, Embroidered Velour, Plain and Fancy Repp, Bagdad and Oriental Tapes-try, Satin Finish Damask, etc.—large size and reversible, some finished with heavy tas-

sel fringe or corded edges, others have the

new French Tapestry borders-elegant color

McCreery's \$6.50 Bagdad and Oriental Tap-

estry Portieres— \$3.75

McCreery's \$7.50 fancy Repp Portieres-

Our Price, \$4.50

McCreery's \$10.00 Mercerized Silk Portieres-

McCreery's \$12.00 real French Tapestry Por-

McCreery's \$15.00 French Bordered Repp

McCreery's \$18.00 Mercerized Silk Portieres-

McCreery's 825.00 all-silk Damask Portieres-

Our Price, \$15,00

McCreery's \$30.00 embroidered Velour Por-

combinations,

McCreery's Choicest and Richest

Creery's price was \$2.00—

McCreery's Far-Famed



This Much-Inquired-After and Watched-For Event Starts at 9 O'Clock Sharp To-Morrow Morning.

When the doors of Grand-Leader will swing open upon one of the most important sales ever held in St. Louis-Swell Costumes, Rich, Sumptuous Silks, Handsome Dress Goods, Elegant Millinery, Exquisite Laces, Superb Robes, Dainty Petticoats and Under-Muslins and a host of Dame Fashion's fairest creations-all from the

#### Fancy Checks, Stripes, Dotted and Plain Ribbons-all pure silk-from 4 to 6 inches wide-McCreery's price

### McCreery's Fine and Beautifully Made Muslin Underwear.

A charming show of dainty garments, made from fine Sheer Muslin, Cambrics and Nainsooks, exquisitely trimmed with dainty laces, English and French Embroideries and pretty ribbons-over 2,000 garments, at one-third below McCreery's regular prices-in some cases acarly half! Truly remarkable bargains in the finest Undermuslins in the land. You cannot afford to buy a single garment without first seeing this superb display.

Special at 9 O'Clock-About 105 dozen Undermusins on a separate table, consisting of Night-gowns, Skirts, Chemises, Drawers, etc.—prettily trimmed with laces and embroideries, and sold originally at 75c, 80c and 98c—but none sold to deal-ers and no mill orders filled from these, as they in not last long at the ridiculously low price, per garment. 50c per garment..... Gowns-A splendid assortment of styles to

McCreery's 98c Gowns now on McCreery's \$1.25 Gowns now on 85c sale at ..... McCreery's \$1.75 Gowns now on McCreery's \$2.25 Gowns now on \$1.69 McCreery's \$3.50 Gowns now on \$2.49 McCreery's \$4.00 Gowns now on \$2.98 sale at ..... McCreery's \$5.00 Gowns now on \$3.45 sale at ..... Skirts-In umbrella styles, with dust flounces -elegantly trimmed -

McCreery's \$1.50 Skirts now on 85c \$1.25 sale at ... McCreery's \$2.25 Skirts now on Chemises, Drawers, Corset Covers, etc., of

the most bewitching styles and kinds-McCreery's 75c Garments now McCreery's \$1.00 Garments now 65c McCreery's \$1.50 Garments now 85c McCreery's \$1.75 Garments now \$1.25

McCreery's Fine Laces. Special at 9 O'Clock-McCreery's Silk and Fancy Laces of all descriptions-McCreery's price 50c—here Monday, per yard Imported Collars, Imported Jackets, Dress Garnitures, etc. of handsome lace, and which Mc-Creery sold up to \$8.00—our sale price, \$1.98 Applique Bands, Flounces and Allovers, in Cluny. Russian and Batiste—McCreery's \$1.49 Allover Laces in Venice, Russian, Batiste by McCreery up to \$2.50—our price. Chantilly Bands, in serpentine and straight effects - McCreery's price 85c-our price, per yard. 49c Real Hand-run Marquise Lace Flounces, handsome Dress Laces, 45 inches wide-McCreer's price to \$5.00-your choice here 8-inch Real Duchesse Flounces, with point here Monday at just half, or, per yard..... \$5.00

From McCreery's Noted Stock of High-Grade

30c a yard—our price.....

Ribbons.

McCreery's 30c Ribbons at 15c.

### Household Linens.

Special at 9 O'Clock—Just 300 Fine All-linen. Bleached, 36-inch Hemstliched squares— plain or with fancy openwork—worth \$1.25 50C—while they last, in basement, each..... 50C \$1.00 All-linen Bleached Damask, 70-69c \$1.50 All-linen Bleached Damask, 72- \$1.00 \$2.00 All-linen Bleached Damask, 72- \$1.39 inch, per yard ..... \$2.25 All-linen Bleached Damask, 72-inch, per yard..... 2.50 and \$2.75 All-linen Bleached Damask, 72-inch, per yard..... \$1.00 All-linen Cream Damask, 72-inch, .69c \$2.00 Bleached Linen Dinner Napkins. \$1.35 \$2.50 Bleached Linen Dinner Napkins, \$1.65 \$3.50 Bleached Linen Dinner Napkins. \$2.48 \$4.50 Bleached Linen Dinner Napkins, \$3.50 \$6.00 Bleached Linen Dinner Napkins, \$4.65 \$7.50 Bleached Linen Dinner Napkins. \$5.00 \$4.00 Linen Hemstitched Dinner Nap-\$2.98 \$5.00 Bleached Linen Hemstitched \$3.50 \$8.00 Colored Linen Hemstitched Table Sets, per set..... \$10.00 Bleached Linen Hemstitched \$6.98 Table Sets, per set..... \$12.59 Bleached Linen Hemstitched Table Sets, per set..... 25.50 Bleached Linen Pattern Sets, \*\*\*... \$3.98 per set..... \$7.50 Bleached Linen Pattern Sets, \$5.00 \$9.00 Bleached Linen Pattern Sets, \$6.75 \$12.00 Bleached Linen Pattern Sets. \$8.75 \$15.00 Bleached Linen Pattern Sets. \$10.50 \$20.00 Bleached Linen Pattern Sets. \$12.50 \$25.00 Bleached Linen Pattern Sets. \$16.50 25c Linen Towels, 30c Linen Towels. .19c 35c Linen Towels, 50c Linen Towels, 75c Linen Towels, 48c \$1.00 and \$1.25 Linen Towels. 71/2c 9c per yard..... 20c Linen Roller Toweling, per yard..... 25c Linen Roller Toweling, 15c 5.00 Linen Bleached Pattern Table \$6.50 Linen Bleached Pattern Table Cloths, each..... \$8.00 Linen Bleached Pattern Table \$10.00 Linen Bleached Pattern Table 

### McCreery's Matchless

Millinery. 150 of McCreery's finest trimmed Hatsevery one the very nobblest of fashion and up-to-date. McCreery's price from \$12.00 \$6.00 to \$20,00—Our Price Your choice of twenty-five styles of Mc-

Creery's swell rendy-to wear Hais, all noboy effects and chic styles, McCreery's price 50c All styles elegant Braid and Chiffon Hats,

Choice of 50 dozen McCreery's fine large Roses, foliage, montures, crushed roses, black flowers, popples, in fact almost every kind of fine flowers, McCreery's price \$1.00—

50 dozen American Beauty Roses, with large bud and lots of foliage, McCreery's price Rough straw, all colors, Boys', Girls' and

Children's broad brimmed Sallois with long rib-bon streamers, McCreery's price 75c-50 styles beautiful embroidered Mull Baby Caps and nice shirred mult also trimmed lec-horn bats, McCreery's price \$1.00—

### From McCreery's Unsurpassed Stock of Imported Robes.

# Imported Robes of Batiste, Chiffon, Net, Lace. Silk Embroidered and Spangled Chiffon and Net. McCreery's price \$12.00— \$5.98 Batiste and Net Robes, handsomely orna-mented with Cluny lace in rich effects. Mc-Creery's price \$20.0— S19.00

Real Lace Robes of exquisite Renaissance and Arabian laces, sold by McCreery \$23.00 at \$37.00—Your choice to-morrow at .... Chiffon and Lace Applique Robes of rare beauty, in black and cream, McCreery's \$35.00 price \$5.00 Our Price.... 

### A Radiant Display of McCreery's Fine

# Silk Petticoats.

McCreery's \$7.75 plain Taffeta McCreery's \$0.95 platu Taffeta \$7.50 McCreery's \$12.50 plain and fancy Petticonts at..... McCreery's \$16.50 Silk Petticoats. lace and ribbon trimmed, at.... McCreery's 825.00 Silk Petticosts, S12 50 McCreery's \$27.50 exquisite lace and ribbon trimmed, 511k...... \$22.50 McCreery's magnificent \$80.00 fancy Silk Petti

Special—In the above lots you'll find a rich assortment of colors black and white stripes, and a superb quality of black silk for which McCreery's are famed.

### McCreery's High-Class

### Lace Curtains.

500 pairs high-grade Lace Curtains, exreme novelties, including Point Milan. Egyptian, Point de Gene, Rococo, Point de Calais, Renaissance, Arabian, the new Savoy, Irish Point and Real French Lace Panelssome made of 3-ply bobbinet, others on heavy cable-net-in elegant designs.

McCreery's \$5.00 real Irish Point and the new Savoy Luce Curtains-Our Price, per pair..... McCreery's \$7.00 Rococo and real Irish Point Lace Curtains—
Our Price, per pair...... McCreery's \$9.00 Renaissance and Arabian Lace Curtains— Our Price, per pair...... McCreery's \$15.00 real French Lace Panels Price..... McCreery's \$14.00 hand-made Brussels and Arabian Lace Curtains-Our Price, per pair ..... McCreery's \$18.00 very handsome real Irish Point Lace Curtains -- Our Price, per pair................ McCreery's \$22.00 Point Milan and Egyp tian Lace Curtains— Our Price, per pair...... \$15.75 McCreery's \$25.00 Point de Gene and Point de Calais Lace Curtains— Our Price, per pair..... \$16.95

\$30.00 Linen Bleached Pattern Table \$14.00

\$15.00 Linen Bleached Pattern Table

### Peerless Sample Parasols.

Entire sample line from Arnold Schiff & Co., 54 White street, New York, manufacturers of the finest parasols in America, at about half what you would expect to pay and what they are actually worth!

Let 1-Plain and Fancy Taffeta Silk Coaching Parasols, trimmed with dainty chiffon; also of black and white china and taffeta silk-all have fine natural-wood sticks, actually worth up to \$3.75—

Lot 2-Handsome Fancy Colored Silk Serge and Taffeta Parasols, with pretty chiffon and slik ruffles and hemstiched borders, others with \$2.69 black and white borders; also elegant Colored Taffeta Slik Coaching \$2.69 Parasols, really worth up to \$5.50—Your choice Monda/ at......

### Ladies' Waists.

Made by a leading waist manufacturer from odd pieces of materials which had accumulated during the past few months—fast-colored per-cales, in light, medium and heavy weight-stripes, dots, scroll and allover patterns colors are black, navy, red, light blue and lavender on white backgrounds— extra full, long-waisted fronts,

French Backs, new bishop sleeves, laundered collars—these waists would sell readily at 65c and 75c each. Not having room on our sec-ond floor, we place them on sale in the Basement Monday 35c at 3 for \$1.00, oc, each.

#### Refrigerators. 4th Floor.

"The Leader." made by the Gurney Refrigerator Co. for us. and every one guaranteed-made of seasoned hardwood and zinc lined-Monday we will offer 4 specials:

\$6 Refrigerators, Monday, \$4.48 \$9 Refrigerators, Monday, \$7.50 \$10 Refrigerators, Monday, \$8.75 \$12 Refrigerators, Monday, \$10

Also a full line of the well-known "Alaska" Refrigerators.

### Reduction Sale of

out-worth every

cent of \$7.50-

# LADIES' STYLISH SVITS.

Our entire stock of swell tailor-made suits reduced in price from 25 to 50 per cent. This season's most attractive styles, comprising open or closed Etons, blouse, collarless, L'Aiglon, single or double breasted, tight fitting and reefer effects, thoroughly well made of coverts, broadcloths, cheviots, zibeline, venetians and homespuns, in tan, castor, navy. gray, brown, Oxford, red and black-plain tailored or stylishly trimmed-jackets, and in some cases the entire suit, lined with silk or satin-

\$ 8.00 Suits for \$4.95 10.00 Suits for 6.95 15.00 Suits for 9.95

\$ 17.50 Suits for \$12.50 22.50 Suits for 14.75 25.00 Suits for 16.50 \$30.00 Suits for \$ 19.75 37.50 Suits for 25.00 60.00 Suits for 33.50

\$5.98 Monday, each..... Ladies' swell allover tucked taffeta silk Eton Jackets -trimmed all around with Arabian lace, Bishop sleeves, Monday....\$8.50

Taffeta Silk Etons - Tailor finished, edged all

around with 2 satin bands, bell cuffs, taffeta lined through-

Silk Dress Skirts-Taffeta silk Dress Skirts, 7-gored style, with flaring flounce of black net overlaid with scalloped ruffles, edged with black braid—
not to be duplicated anywhere not to be duplicated anywhere \$7.50

Entirely new line of taffeta silk Dress Skirts just received—made of heavy quality, upper part of Skirt fin-ished with pin tucking, graduated flounce trimmed with rows of shirred satiu ribbon— \$10.98 a handsome Skirt

for ....

Crepe de Chene Waists-We have just received 100 all-silk Crepe de Chene Waists that are so popular this season-finished over the shoulders, back and sleeves with fine pin tucking-long-waisted fronts-bishop sleevescuffs and stock-collar allover tucked-colors are black. white, light blue, pink, red, lavender and gray-sizes 32 

New Sicilian Suits-Swell tailor-made Sicilian Suits open Eton Jacket, edged all around with white piping and trimmed with small buttons, 7-gored flaring skirt, jacket taffeta lined, skirt percaline lined—black, blue, \$17.50 Monday.....

New Sicilian Ragians—Stylish new Sicilian Ragian Coats—strictly tailor finished, half tight-fitting backs, turn-over cuffs—something entirely new and very suitable for traveling-gray, blue, tan and black-\$11.75 Monday ....

A Sale of . . .

### High-Grade Carpets.

Carpets-worth regularly \$1.25 per yard—same with borders— 85c 10 Patterns Wilton Velvet Carpets

15 Patterns high-grade Axminster 25 rolls extra quality Brussels Carpets, in pretty, bright patterns-Monday at ..... 69c worth fully 90c-

-regular \$1.15 quality, with and without borders-

\$9.75

Oil Cloth-Another lot of remnauts of Floor Oil Cloth-worth from 40c to 50c per yard—your choice Mon. at, per yd. 20c

Our Corinne Shoes for Ladies are

## Ideal Walking Shoes,

Being easy, flexible, comfortable, yet gracefully formed and beautifully finished.

There are 32 styles in Shoes and Oxfords, including chrome and glazed Kid, hand-turn Lace and Button Shoes and Oxfords, with kid and cloth tops -Mannish style Dongola and Box Calf Shoes, with kid and patent tips-Patent Leather hand-turn Shoes and Oxfords, with Cuban and Louis XV heels and patent leather extension soles-Lace and Button Walking Boots and Oxfords-all the newest styles-every pair guaranteed-

Ladies' Patent Leather Shoes and Oxfords, with extension soles-Paris and Kid Skin Lace and Button Shoes, with kid and patent tips and flexible soles-also, Ladies' Hand-turn and Extension Sole Royal Kid Os fords, with Cuban, Military and Louis XV heels—sold by exclusive shoe stores at \$2.50 and \$3.00—our special price, per pair. .... \$1.98